

Beat: Travel

## **SELECTION DATES Announced For 2020 U.S. EDITIONS Of The MICHELIN GUIDES**

### **ANNUAL RESTAURANT SELECTIONS In The USA**

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**USPA NEWS** - Michelin recently announced the release dates for the newest editions of its annual restaurant selections in the United States. Full listings for the new restaurant selections will be published on [www.michelinmedia.com](http://www.michelinmedia.com). The 2020 U.S. editions of the MICHELIN Guide will go on sale at local retailers following the announcements, as well as Amazon.com and Barnes & Noble.

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As an international mobility company, Michelin published its first "Red Guide" in the U.S. in 2005 with the New York City edition. The four MICHELIN Guides for the U.S. highlight several of the largest and most-visited U.S. cities "" New York, D.C., and Chicago "" and the first ever statewide MICHELIN Guide, MICHELIN Guide California, released in June 2019.

Recognized globally for excellence and quality, the MICHELIN Guide offers a selection of the best restaurants in each category of comfort and price. The famous one, two and three stars identify establishments serving exceptional cuisine rich in flavor and infused with the personality of a talented chef. Bib Gourmands, announced one week prior to the starred selections, feature designations given to select restaurants that offer good quality food for good value, often known as personal favorites among the inspectors when dining on their own time. Introduced in 2017, the newest symbol, L'Assiette Michelin or the Michelin Plate, recognizes establishments that provide a good meal that is capably prepared with fresh ingredients.

The MICHELIN Guide remains a reliable companion for any traveler seeking a great meal. The guides were first published in France at the turn of the 20th century to encourage tire sales by giving practical advice to French motorists. Michelin's inspectors still use the same criteria and manner of selection that were used by inspectors in the very beginning, now applied to guides in more than 30 countries around the world.

Source : Michelin

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