

Beat: Travel

## FREDERIC SAVOYEN ELUXTRAVEL CEO UNVEILS CONCEPT OF PRESTIGIOUS CUSTOMIZED TRIPS

FOR THE MOST DEMANDING CLIENTELE

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**USPA NEWS** - Frederic Savoyen, CEO of Eluxtravel, introduces the brand ELUXTRAVEL and its new travel agency which will be the third of the brand (Salons de Voyage). He take us back to the original source of the journey: the discovery of a country through the prism of experience, founder, essential, authentic. Frederic Savoy acknowledges as a preamble of the press conference. Eluxtravel, offers, a new concept of luxury and tailor-made trips, yet written on a partition different from that of today's À la carte trips. During the Press conference held in a Hotel Particulier, Frederic Savoy, unveiled some secrets of some experiential luxury beyond material luxury; which highlight's Eluxtravel's DNA that clears the planet of address discovery. The outcome is a secret, astonishing and inspiring experience, in a grandiose natural setting and whose concept or architecture never leave indifferent. » Frederic Savoy acknowledges

The Press conference, enabled also to hear from the other Frederic, who introduced also as a premiere, the EluxFrance, concept, targeting the Overseas clientele, who has specific, highly demanding needs for either a prestigious trip, private visit such as Versailles Castle, and the Plus, plus, or an uncanny request from an incognito celebrity. The Press conference was followed by a cocktail dinner, in a sober, sophisticated atmosphere, where the happy few, amongst French celebrities (Actors, actresses, Tv anchors, Models, renowned writers, famous journalist, Industrial leaders from the Luxury Industry) enjoyed the animated Bar with original cocktails and cocktails, to complete the refined amuse-gueules. The largest sponsors, Qatar Airways, and Six Senses, had their booths as well, as their goodies for the guests.

### ELUXTRAVEL MEANS LUXURIOUS TRIPS GOAL PRECISELY CUSTOMIZED BY TRAVEL HUNTERS

Give REAL emotions to our customers to come back with real memories, that is our motto ! TRAVEL HUNTERS team, search In 2019 I took the crazy bet of opening agencies of Versailles.-----

to try to sell luxury travel by web, for 7 years, it's impossible! Frederic Savoy explains. Travel Designers are who market and travel to customers based on travel shows. We opened up our Travel Shows, in 2018, in Paris 16th with undeniable success. The professional, will master the subject for individualized travel, spread out cards and build with the client the trip. We have an agency in Paris 7th, 16th, and Versailles and two next in 2002.-----

In January 2019, launch site i sprintsions, with original routes, with max d information described because it has been studied, analyzed, tested, because in parcel the website generates a lot of requests.-----

And so we realized that to make sales, we rely on our performant management who work together with the travel designers in order to satisfy the most the Account customer, and access to their request for quote and his travel journal, for the customer.

### ELUXTRAVEL LAUNCHES UNUSUAL INNOVATIONS AS A LUXPERIENCE AND EXPERIENTIAL WHOSE COPYRIGHT IS DEPOSITED-----

Among the New Travel Experiences that Eluxtravel has imagined, there is EXPERIENTIEL and LUXPERIENCE based on a concept dePOSE, which are exclusive, allowing to live a destination differently and exclusively. for example, we set up the Lost Cite overflown by helicopter in Colombia, one of the few destinations offered by Tour Operators. It is what allows to live a unique and memorable experience on this lost idea. For example, in Sri Lanka we organized a family cricket game in cultural and sporting communion with Sri Lankans. In Mexico we have allowed on a trip a hot air balloon flight. In Polynesia, Eluxtravel has prepared intercultural dive sessions with a Polynesian dive to discover their life in the authentic, local way. In Japan, a customer's dream of approaching the Sumos, was realized by Eluxtravel, as part of the experience, allowing him to sit on his knees on the tatami, again, a unique experience and unusual.

### ELUXTRAVEL HAS CONCRETE SURPRIIZES WHOSE COPYRIGHT IS WONED BY ELUXTRAVEL-----

It is for the traveler client to let go, in an enchanting, and terribly exciting, by the effect of surprise, prepared by the teams of Eluxtravel, without the knowledge of the customer. The Surpriize, is each time, total, and sharpens all the senses and plays on emotion, suspense and the unexpected. Every day you the customer discovers the program prepared by the travel designers in the biggest secrecy. From a practical point of view, the trip SURPRIIZE comes in the form of a real BOX, prestigious outside the mails, three and impersonal.

There are also Travel Collections, the must of the offers that are real bespoke jewels, prepared by the goldsmiths of the Voyage À mesure. As an example, the exclusive Chic Mode paints, correspond to the Eluxtravel DNA with unusual destinations like helicopter flight from the skies of Australia. The Emeraude option offers seaside stays of

1-EMERAUDE: seaside. The Vulgar and show off is avoided in our packages, presented as for the name of jewels stones.

2- RUBIS: Adjusted value of the small weekend in villa, urban escapades.

3- SAPHIR: e country getaways

4- TOPAZE: Circuits save time for our customers. with optimization of two travel times, and well balance the pace.

5- AGATE: Safari Lodges Africa

6-QUARTZ: Mountain Summer / Winter,

7- TURQUOISE: All that navigates

During this year, Eluxtravel, hit the records of + 32% Repeaters, in one year only, with third five destinations, three Travel Trade Shows, nineteen people, including five hundreds 500 trips !

**Article online:**

<https://www.uspa24.com/bericht-15231/frederic-savoyen-eluxtravel-ceo-unveils-concept-of-prestigious-customized-trips.html>

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